

Message Text

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UNCLAS CARACAS 14158

STATE FOR CU/PC FOR JOHNSON FROM TURQMAN; USIA FOR ILA/EUBANK

E.O. 11652: N/A

TAGS: OEXC EINV

SUBJ: CU/PC CONSULTATION VENEZUELA

1. WITH EXCEPTIONAL SUPPORT AND GUIDANCE FROM THE CULTURAL SECTION OF USIS CARACAS, COMPLETED INTENSIVE SERIES OF CONSULTATIONS WITH US. BUSINESS, AND HOST COUNTRY MANAGEMENT TRAINING, EDUCATIONAL FOUNDATION AND PROFESSIONAL ASSOCIATION REPRESENTATIVES.

2. THERE IS ALREADY EXTENSIVE CONTACT IN ADVANCED MANAGEMENT TRAINING (MBA PROGRAMS) BETWEEN THE UNITED STATES AND IESA, THE PRINCIPAL MANAGEMENT TRAINING INSTITUTION IN VENEZUELA. IESA HAS US. PROFESSORS ON STAFF AND IS CURRENTLY WORKING WITH EMBASSY TO RECRUIT A PROFESSOR AS ASSISTANT TO THE DIRECTOR. PRESIDENT DR. LANDAR MARQUEZ COUNTS ON CU SUPPORT AS DISCUSSED BY FORMER DIRECTOR MAXWELL CHAPLIN DURING HIS VISIT TO CARACAS. WHILE THERE IS INTEREST IN EXPANDING THIS CONTACT DO NOT BELIEVE THAT ANY SPECIAL PC PROGRAM EFFORTS WARRANTED AT THIS TIME. THERE IS HOWEVER A NEED FOR MIDDLE AND LOWER LEVEL TRAINING PROGRAMS AS OFFERED BY AMERICAN MANAGEMENT ASSOCIATIONS AND BELIEVE IT USEFUL TO ENCOURAGE AMA CONTACT WITH THE VARIOUS PRIVATE TRAINING AND DEVELOPMENT GROUPS. ASSOCIATION OF EXECUTIVES WOULD BE EXCELLENT CONTACT FOR AMA CORRESPONDENT PROGRAM. THESE WELL KNOWN TO USIS.

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3. PROFESSIONAL ASSOCIATION IN VARIOUS STAGES OF DEVELOPMENT

WITH ARCHITECTS, ENGINEERS, LAWYERS AND MEDICAL ASSOCIATIONS
ADVANCED AND ALREADY INVOLVED IN EXTENSIVE CONTACTS WITH COUNTER-
PARTS. NEWLY FORMED (TWO YEARS) FEDERATION OF ECONOMISTS
HAS NO CONTACT WITH U.S. AND MOST INTERESTED IN DEVELOPING
TIES WITH U.S. COUNTERPARTS. FEDERATION IN READINESS AND CAPACITY
(FUNDING) TO SEND DELEGATIONS TO U.S. ASSOCIATION MEETINGS,
ESPECIALLY IF HELD OUTSIDE U.S. FEDERATION OF ECONOMISTS;
HOWEVER, HAS HEAVY EMPHASIS ON PROTECTION OF MEMBER INTERESTS
AND OVERALL ACADEMIC QUALIFICATIONS APPEAR WELL BELOW THOSE
IN UNITED STATES. FEDERATION NEVERTHELESS ATTEMPTING TO EXTEND
INTERNATIONAL COOPERATION AND IS ORGANIZING FOR 1977 A MEETING
OF LATIN AMERICAN ECONOMISTS. UNDERSTAND THAT MILTON FRIEDMAN
AND PAUL SAMUELSON TO BE INVITED.
FEDERATION APPEARS TO BE STRONGLY FUNDED AND COMPRISES REPRESENTATIVES OF BOTH PRIVATE AND PUBLIC SECTOR. IT PLANS TO
FOLLOW UP THIS INTEREST THROUGH EMBASSY.

4. PRIVATE FOUNDATION ACTIVITIES HIGHLY DEVELOPED. MENDOZA
FOUNDATION ESPECIALLY APPEARS LEADER AND WAS INSTRUMENTAL IN
ORGANIZING A MEETING OF NORTH AND SOUTH AMERICAN PRIVATE
FOUNDATIONS IN 1974. MAJOR U.S. FOUNDATIONS PARTICIPATED.
MENDOZA GROUP IN CONTACT WITH PHIL EWALD AND NAT SPEARS AND
VERY INTERESTED IN HAVING ANOTHER INTER-AMERICAN MEETING OF
PRIVATE FOUNDATION, BUT THIS TIME BRAZILIAN FOUNDATION SECTOR
WILL TAKE INITIATIVE. MENDOZA GROUP ALSO INCORPORATED AS U.S.
FOUNDATION. VERY INTERESTED IN DEPARTMENT FACILITATIVE SUPPORT
FOR THE SECOND INTERNATIONAL MEETING WHICH WOULD LEAD TO
FOUNDATION COOPERATION AND JOINT FUNDING ON ISSUES OF CRITICAL
INTER-AMERICAN CONCERN. IN THIS CONNECTION BUREAU SUPPORT FOR
NCOP INTERNATIONAL PROGRAM CAN BE INVALUABLE.
USIS CARACAS PLANS PURSUE PROGRAM INTERESTS EXPRESSED DURING
CONSULTATION WHERE APPROPRIATE. THERE IS EVERY INDICATION WE
CAN EXPECT AN EXPANSION OF PRIVATE EXCHANGE ACTIVITIES.
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